

HiMirror Enterprise

Your Beauty Business Solution





Optimize Client Experience by Finding Products and Services That Best Suit Their Needs.



Understand client needs and how you can fulfill them

HiMirror utilizes innovative technology to combine the experience of both in-store and digital shopping, ultimately creating a unique beauty experience. Your clients will gain an in-depth understanding of their skin and be provided with specific product / treatment recommendations offered by your business, allowing you to increase sales. With its member and data management system, you can easily manage client profiles and view daily business goals - a valuable tool to maintain your client relationships and increase retention.

Utilize data to maintain and expand your business

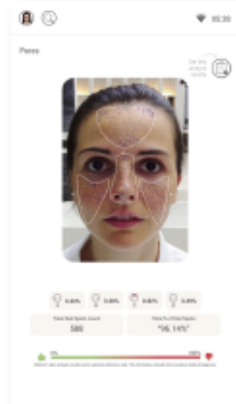
The dashboard is a straightforward way to view the happenings of your business at any time. Complete with skin analysis results, client profiles, business performance, and more! Keep track of your business and find new opportunities to increase sales.



Attract Clients

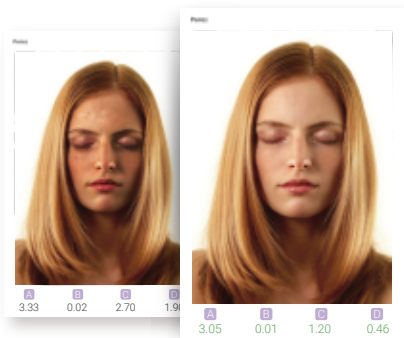
Innovative Skin Analysis Engine

Assess your clients' skin by measuring wrinkles, fine lines, dark circles, dark spots, red spots, roughness, and pores. Easily identify these skin factors and track them overtime to help clients improve their skin and feel their absolute best.



Historical Skin Comparison

Clients can view their current skin's condition as well as their overall progress. Compare their most recent analysis to that of previous weeks or months so they can see the changes for themselves. Know exactly which products and services are most effective for them!



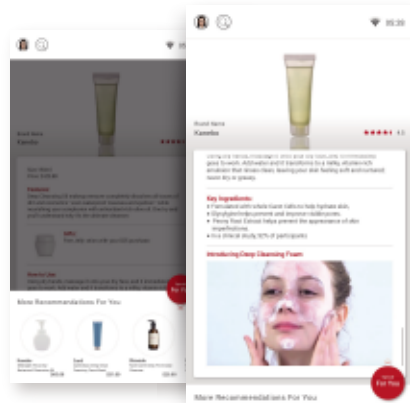
3 months ago

The last month

Retain Clients

Product/ Treatment Recommendation

HiMirror Recommendation connects your clients with the best beauty products and services for their unique skin, based on their skin analysis data and profile information. Completely customizable for your business, you are able to input thorough information such as key ingredients, features, important instructions, and much more. Ensure that your clients are comfortable with what they are purchasing - increasing satisfaction and retention!



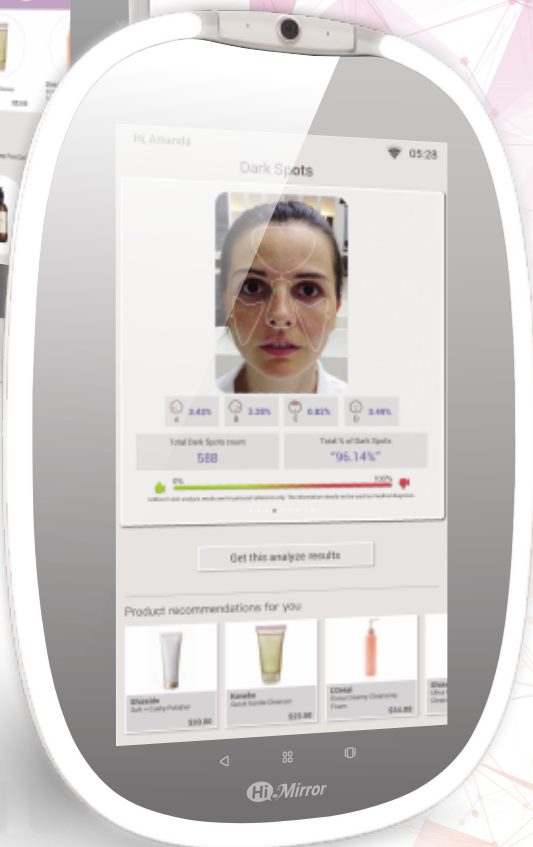
Automated Marketing

Campaign / Advertising Exposure

HiMirror digital signage optimizes the in-store experience for your clients. Advertise your best-selling products and services through massive touch-screens mounted throughout your business. Easily customize display advertisements and news notifications by uploading product photos, videos, and other informational content.



HiMirror
Enterprise Lite



HiMirror
Enterprise Pro

HiMirror Enterprise Lite



Complete solution
for your business

HiMirror Enterprise Pro



Deeply customizable solution
for your business

Number of
User Accounts

Unlimited

Unlimited

Inputs
supported

Mouse
Keyboard

Touch Screen
Mouse
Keyboard

Mirror Size

17 inches

17.3 inches

Display

14" HD TFT LCD Panel

15.6" TFT LCD Panel
with Touch Screen

CPU

ARM-based 8-core CPU

ARM-based 8-core CPU

Camera
Resolution

8 Mega Pixel CMOS Camera

8 Mega Pixel CMOS Camera

I/O Ports

USB port x 1

USB port x 2

Microphone
sensitivity

High Sensitivity Microphone x 1

High Sensitivity Microphones x 2
(voice management 32-bit DSP)

Speaker

Speaker (2W) x 1

Speaker (2W) x 2

Network and
connectivity

WiFi 802.11 b/g/n (2.4GHz)
and Bluetooth 4.0 (1T1R)

Wi-Fi 802.11 a/b/g/n
(2.4GHz/5GHz) and
Bluetooth 4.0 (2T2R)

Power Input

100-240V~50/60Hz 1.0A

100-240V~50/60Hz 1.0A

Power
Adapter

12V, 36W

12V, 36W

Dimensions

18.97 x 11.18 x 2.00 inches /
482 x 284 x 51 mm

18.34 x 12.99 x 0.74 inches /
466 x 330 x 19 mm

Weight

5.5 lbs / 2.5 kg

4.4 lbs / 2 kg



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